Year group: 5/6 Text type: Advert

The Return of the Monstrous Mummy: A Brand New App!

Are you bored of board games? Fed up with the same old apps on your phone? Looking for an exciting, new game based in Ancient Egypt? All you need to do is download The Return of the Monstrous Mummy, which is probably the most magnificent game of 2017 – thousands of people have already downloaded it. Head straight down to the app store and then you're only one click away from entering a world of excitement, wonder and breath-taking thrills!

Transform into the famous explorer, Howard Carter! Dodge frightening mummies! Jump over snapping, ferocious crocodiles lurking in the Nile! Collect sparkling, terrific treasure! Don't forget to grab Power-Ups (so you can boost your score) and don't miss out on the hidden jewels.

This game is easy to play. Use your finger to frantically swipe left or right to miss the mesmerising mummies. It has state of the art graphics and fantastic, realistic characters. The background shows the towering pyramids - so real you'll feel as though you're there!

Here are some quotes from happy customers:

"This is the most exciting game I've ever played!" John, aged 9

"I think the graphics are stunning!" Sarah, aged 7

You'll certainly be holding your breath and gasping in wonder as you race through a long forgotten, mysterious world! 'The Return of the Mummy' is only £1.99 to download, although students will receive a discount. Click it. Play it. Love it.

Questions to consider...

What sort of text is this? How do you know? Can you identify any examples of alliteration? Would you buy this game? Who do you think this advert is aimed at? Why?

These questions are about The Return of the Mummy!

1.	Find and copy a phrase in the first paragraph that shows the app is very popular.	
	- 1 Is also a second	1 mark
2.	How much does the app cost?	1 mark
3.	Why has the author included quotes from children in this adve	rtś
		_2 marks
4.	Look at the phrase 'a long forgotten, mysterious world'. The word 'mysterious' is closest in meaning to: Tick one	
	exciting stealthy strange cautious	1 mark
5.	'although students will receive a discount ' Which phrase most closely matches the meaning of the word discount? Tick one	
	money off pay extra more time no cost	
		1 mark
6.	Use the information about <i>The Return of the Mummy</i> to write ye comment about the app, which could be used in the advert.	our own
(2 marks